

ENTREPRENEURSHIP DEVELOPMENT CLUB

(REG NO. EDC/ EKM/29/2017)

SREE SANKARA COLLEGE, KALADY

ACTIVITY REPORT FROM APRIL 2021- MAY 2022



ED CLUB MEMBERS UNDERGOING INTERNSHIPS RECEIVING THEIR FIRST STIPEND



ACTIVITY REPORT ON POSTER DESIGNING COMPETITION

A poster designing competition was organized by ED Club, Sree Sankara College, Kalady on 20th August 2021 to identify and mold the talent in members. The theme of the competition was to design a brochure for inviting members for the ED Club for the new academic year. Out of 10 participants, Durga Babu of DC 3 B.Com Finance & Taxation and Joseph Babu of DC 2 B.Com Finance & Taxation were the winners.

"THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT."
- PETER DRUCKER



OUR MISSION

Developing the spirit of entrepreneurship among the people through Entrepreneurial Awareness Campaign, Seminars, Workshops, and Research and Development etc. leading to more and more self-employment thereby developing the people of Kerala as an enterprising society.



Sree Sankara college kalady
2021

ENTREPRENEURSHIP DEVELOPMENT CLUB



FEATURES

- Achievable goals
- Future foresight
- Intellectual Capabilities
- Technical Knowledge
- Hard Work
- Highly Optimistic
- Communication Skills
- Creativity

DESIGNED BY JOSEPH BABU,DC2 B.COM TAX



Entrepreneurship Development Club
Sree Sankara College Kalady
2021

Department of Commerce & Government of Kerala formulated a scheme to set up Entrepreneurship Development Clubs in schools and colleges of the State to inculcate Entrepreneurial Culture amongst youth and equip them with the skills and techniques.

The objective of ED club are to inculcate entrepreneurship qualities to sensitise industrial scenario of state to nurture the latent entrepreneurial talent, develop awareness among its members of the attitudes, values and skills of successful entrepreneurs among the globe etc.

FEATURES OF ED CLUB



- To bring in successful entrepreneur and students on a common platform.
- Organize interactive sessions with successful entrepreneurs from outside as well as within the state.
- Organize workshops/ debates.
- To nurture the latent entrepreneurial talents.
- To inculcate trustworthiness, integrity, hard work, discipline, honesty etc. as constituents of entrepreneurship.
- To introduce talented youths to industrial research organizations
- Learn from expert speakers.

"IT'S NOT ABOUT IDEAS, IT'S ABOUT MAKING IDEAS HAPPEN".
- SCOTT BELSKY



"Entrepreneurship is living a few years of your life like most people won't so you can spend the rest of your life like most people can't."



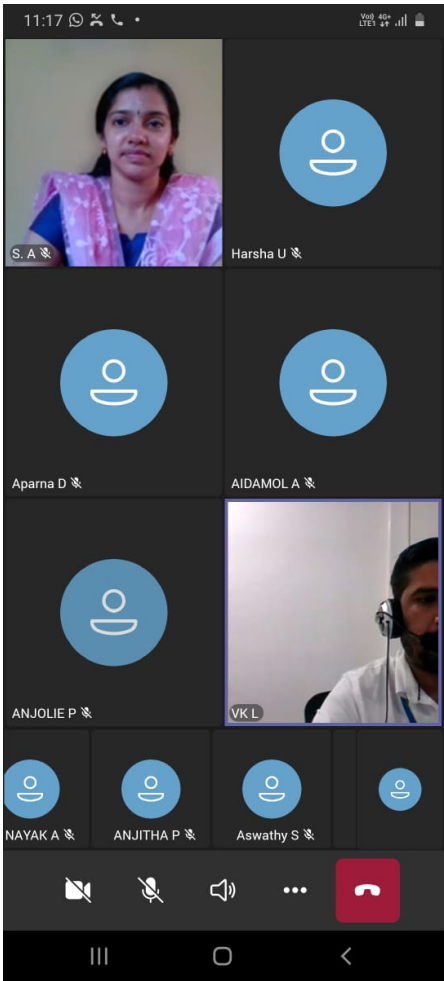
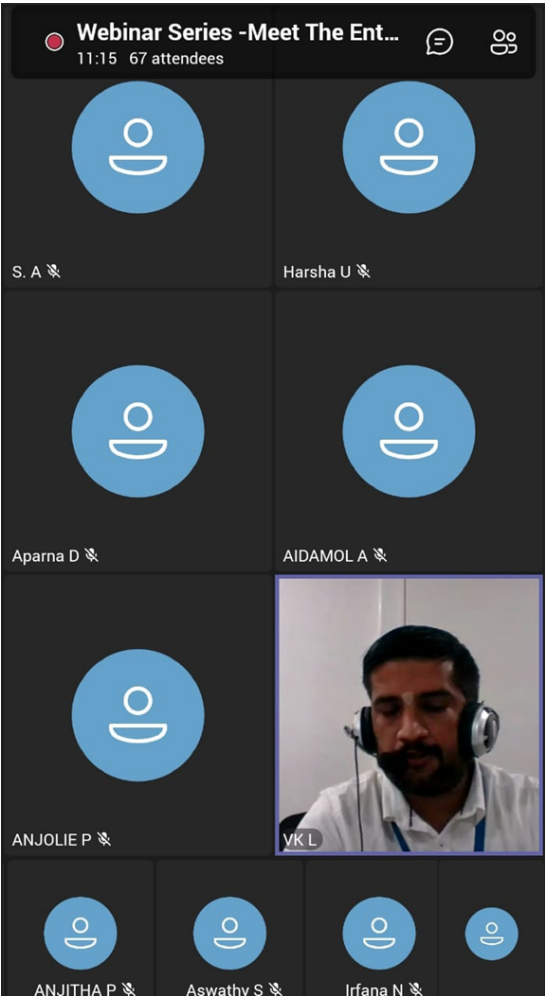

DESIGNED BY DURGA BABU, DC 3 B.COM TAX

ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES- SESSION-1

‘DREAM IT AND DO IT’

To inspire young minds through success stories and real-life entrepreneurial experiences, A ‘Meet The Entrepreneur’ webinar series was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 25th Sep. 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 67 participants had attended the talk.

The webinar was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Mr. Unnikrishnan V.K, Managing Director, Garga M Commerce Pvt. Ltd., Founder G Taste, Homely Taste. He shared his experience being an entrepreneur, the challenges and opportunities for Startups and how to dream and how to transform dream into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.





SREE SANKARA COLLEGE KALADY

ENTREPRENEURSHIP DEVELOPMENT CLUB (REG NO.EDC/EKM/29/2017)

In association with

DEPARTMENT OF COMMERCE

Organises

MEET THE ENTREPRENEUR WEBINAR SERIES

SESSION - 2

How Much Do You Believe In Yourself?

SPEAKER OF THE SESSION



Ms. MARY GEORGE
CO-FOUNDER - UPM ADVERTISING

ON

01/10/2021

TIME : 2 PM - 3 PM

PLATFORM :  Microsoft Teams

TO JOIN THE SESSION :

[CLICK HERE](#)

CO-ORDINATOR :

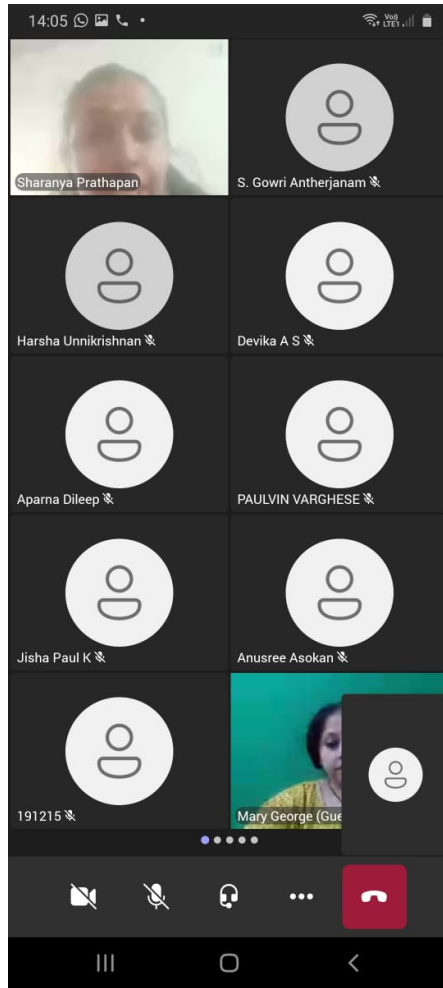
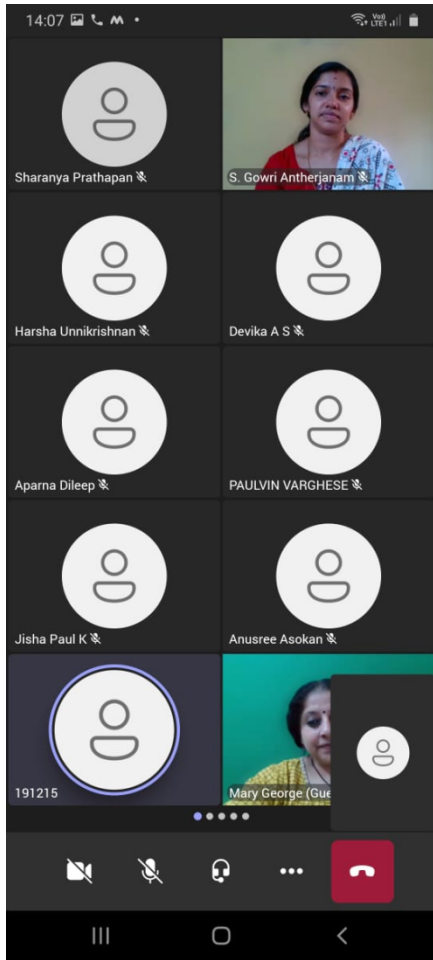
Smt. S. GOWRI ANTHERJANAM
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE

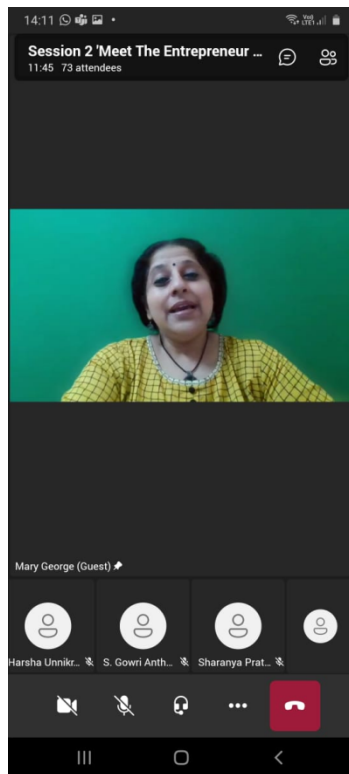
ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES-SESSION 2

‘HOW MUCH DO YOU BELIEVE IN YOURSELF’

A Webinar series on ‘Meet the Entrepreneur’ Session 2 was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 1st October 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 73 participants had attended the talk.

The function was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Ms. Mary George, Co-Founder- UPM Advertising. She shared her story of how she became an entrepreneur, experience of being an entrepreneur, how to believe in oneself. She also stressed the importance of self confidence in one’s life. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.





VISIT TO OLD AGE HOME ON 2ND OCTOBER 2022



ഗാസിജയന്തി ദിനത്തിൽ ശ്രീശങ്കര കോളേജിലെ വിദ്യാർത്ഥികൾ കാലടി വയോജന സംരക്ഷണ കേന്ദ്രത്തിലെ അന്തേവാസികളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതിനായി ഭക്ഷ്യ ധാന്യ പച്ചക്കറികൾ നൽകി. ജി-ടേസ്റ്റ് ആപ്പ് എന്ന ആപ്പ് വഴി തങ്കളുടെ ഉത്പന്നങ്ങൾ വിൽക്കുന്ന വീട്ടമ്മമാരുടെ പക്കൽ നിന്നും ഓർഡർ ചെയ്ത ഉത്പന്നങ്ങളാണ് എത്തിച്ചു നൽകിയത്. അശരണരായ ഒരുക്കൂട്ടം വയോജനങ്ങളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതോടൊപ്പം ഈ മഹാമാരി കാലത്ത് വീട്ടിൽ ഉണ്ടാകുന്നതും ഉണ്ടാകുന്നതുമായ ഭക്ഷ്യ വസ്തുക്കൾ ജി-ടേസ്റ്റ് എന്ന ആപ്പ് വഴി വിറ്റ് ഉപജീവനം കണ്ടെത്തുന്ന വീട്ടമ്മമാർക്ക് കൂടി കൈത്താങ്ങ് ആയിരിക്കുകയാണ് ഈ യുവ ജനത. സംരക്ഷണം പരിപോഷിപ്പിക്കുന്നതിന് ജി-ടേസ്റ്റ് കോളേജിൽ നടപ്പിലാക്കുന്ന സ്കീം വൈബ്സ് പ്രോഗ്രാമിലെ വിദ്യാർത്ഥികൾ ആണ് ഈ ഉദ്യമത്തിന് പിന്നിൽ